



50314 Kings Point Drive
P.O. Box 326
Frisco, North Carolina 27936-0326
Ph: 800-311-0786 Fax 443-901-7570

MORTGAGE~PROPERTY~NEW HOMEOWNER DATABASES

Why is the New Homeowners Database such a valuable resource to marketers? A rich source of new prospects, the New Homeowners Database enables you to target offers to millions of Americans each year who are new to their neighborhood, have special needs and are ready to establish loyal relationships. With above-average incomes and specific purchasing needs, new homeowners are highly receptive to direct mail and telephone promotions. What do they buy? Everything from lawn and landscaping services to home improvement products and home furnishings. Compiled from public records, including warranty and security deeds, our New Homeowners Database gives you the most recent and accurate homeowner information available today.

The Property and Mortgage Databases are compiled completely from public records of county deed and tax assessor files. Together they provide comprehensive and detailed information about home purchase transactions and property/building characteristics. The Property Database provides detailed Property Characteristics such as year built, square footage, existence of a swimming pool and many more selects. Values such as Tax Value, Total Value and Land Value can be found in the Property Value category. The Property Database provides you the power to select on the detail level to create a custom list for your client. The Mortgage Database gives you access to the essentials relating to home purchases and mortgage transactions. Use the Mortgage Database to select elements such as mortgage amount, purchase amount, new/resale, loan type and sale date. Models have been created to predict current financial and homeowner/mortgage status. The models are selectable from the Mortgage Information category and include Estimated Current Home Value, Estimated Equity, Estimated Monthly Mortgage Payment, Loan to Value Ratio and Estimated Monthly Mortgage Amount.

Call For A Price Quote 1.800.311.0786 Or Email: orders@stewarddirectories.com

Base Name and Address: \$80.00/M* *M=per 1,000

Minimum Order: \$150.00

Demographic Selects: *Add to base –per 1,000*

Condo Indicator	\$5.00
Down payment amount	\$10.00
Equity deed date, amount or type	\$10.00
Estimated Available Equity	\$10.00
Estimated current home value	\$10.00

Users:

- *Mortgage lenders and brokers
- *Home improvement stores
- *Appraisers
- *Developers
- *Insurance companies
- *Catalogers
- *Lawn and home services
- *Retail



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Estimated Income	\$5.00
Estimated Loan to value ratio	\$10.00
Estimated monthly mortgage amount	\$10.00
Ethnicity	\$10.00
Language	\$10.00
Lender name	\$15.00
Median Bankruptcy score	\$30.00
Median Equivalency score	\$30.00
Mortgage amount	\$10.00
Mortgage type: FHA/VA/Conventional	\$10.00
Net worth	\$35.00
Prevailing interest rate	\$10.00
Property Characteristics	\$5.00
Purchase amount	\$10.00
Purchase date/month/year	\$10.00
Rate Type: Fixed/Variable	\$5.00
Refinance deed date, amount, type or term	\$10.00
Religion	\$10.00
Sale Type	\$5.00
Seller carry-backs	\$15.00
Telephone number	\$10.00
Tradeline Selects-Bank cards	\$20.00
Year Home Built	\$5.00

Other Selects available. Please inquire

Geographical Selects: *No Charge*

State
County
Zip Code
Radius

Formats *Add to base –per 1,000*

Manuscript:	No charge
Pressure Sensitive Labels (30 per page):	\$8.00/M
Diskette/CD ROM/ E-Mail	\$5.00/M

Normal Sort: alphabetical by street name, street number numeric with in zip code order

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